SPONSORSHIP OPPORTUNITIES

Friends of Drake Well, Inc., invites your company/organization to consider sponsoring one or more of our six main events for 2024.

Our mission is to actively support the Pennsylvania Historical & Museum Commission (PHMC) in the operation and administration of Drake Well Museum and Park and its associated sites, Historic Pithole City and McClintock Well #1.

One way in which we fulfill our mission is by hosting events to promote the history and importance of Drake Well and Pennsylvania's petroleum industry. We also hold events that assist in funding the many projects and programs held at Drake Well Museum and Park for visitors and the community at large.

None of this would be possible without the support of our sponsors. We thank you in advance for your support of Drake Well Museum and Park and Friends of Drake Well, Inc.

For more information on sponsorship opportunities, please contact:

Emily Weaver, Executive Director Friends of Drake Well, Inc. (814) 827-2797 or c-emilywea@pa.gov

OIL CREEK 5 & 13 STACKED TRAIL RACES MAY 18, 2024

Held in partnership with the Titusville Area Trail Association to benefit local trail improvements. Race participants have the option to run a 5-mile race, 13-mile race, or both for a "stacked" race challenge!



Sponsor Levels:

Gold Level \$500

Race-day signage & announcement, promotion in event press & social media, company name on race shirts, 4 race registrations.

Silver Level \$250

Race-day signage, promotion in event press, 2 race registrations, company name on race shirts.

Bronze Level \$100

Race-day signage, company name on race shirts.

Deadline to be on race shirts is April 12

DRAKE DAY - CIRCUS! AUGUST 11. 2024

Drake Day celebrates the anniversary of the Drake Well oil strike in August 1859 with fun activities and programming. This year's event will bring back the popular "Circus," featuring acts and performances reminiscent of those from the late 19th century. All proceeds benefit educational, interpretive, and community programming at Drake Well Museum and Park.

Sponsor Levels:

Gold Level \$500

Event-day signage & announcement, promotion in event press & social media, 6 free event passes.

Silver Level \$250

Event-day signage, promotion in event press, 2 free event passes.

Bronze Level \$100

Event-day signage.



DRAKE WELL MARATHON & HALF AUGUST 18, 2024

The ever-popular Drake Well Marathon & Half is a qualifier for the Boston Marathon! All proceeds benefit Friends of Drake Well, Inc., in its mission to support Drake Well Museum and Park.





Sponsor Levels:

Gold Level \$500

Race-day signage & announcement, promotion in event press & social media, company name on race shirts, 10% off race registration for company employees.

Silver Level \$250

Race-day signage, promotion in event press, company name on race shirts.

Bronze Level \$100

Race-day signage, company name on race shirts.

Deadline to be on race shirts is July 19

PLATINUM LEVEL \$2,000:

Sponsor all six 2024 events and receive Gold Level benefits for each event, <u>plus</u> museum lobby signage!

Select Events & Sponsors Levels Below \$2,000 - PLATINUM Sponsor, all 6 events Oil Creek 5 & 13 \$500 GOLD Drake Well Stacked Trail Races \$250 SILVER Marathon & Half May 18, 2024 \$100 BRONZE August 18, 2024 Wildcatter Day at \$500 GOLD Fall Gas Up Pithole \$250 SILVER September 14, 2024	Select Events & Sponsors Levels Below \$2,000 - PLATINUM Sponsor, all 6 events \Bigcup 13 \Bigcup \$500 GOLD Drake Well Races \Bigcup \$250 SILVER Marathon & Half \Bigcup \$100 BRONZE August 18, 2024 \Bigcup yat \Bigcup \$500 GOLD Fall Gas Up \$250 SILVER September 14, 2024 \Bigcup \$250 SILVER September 14, 2024	\$500 GOLD \$500 GOLD \$500 GOLD \$500 GOLD \$250 SILVER	Method of Payment ☐ Check (made payable to Friends of Drake Well, Inc.) ☐ Credit Card (Visa/MasterCard/Discover) Name on Card: Card #: Expiration Date: Security Code: Signature: Zip Code:
, , , , , ,	Fall Gas Up September 14, 2024	\$500 GOLD \$250 SILVER	
Drake Day - CIRCUS ☐ \$500 GOLD August 11, 2024 ☐ \$250 SILVER \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Lantern Tours at Pithole October 5, 2024	☐ \$500 GOLD ☐ \$250 SILVER ☐ \$100 BRONZE	Total Amount Enclosed/Placed on Card: Please mail completed form with payment to: Friends of Drake Well, Inc., 205 Museum Lane, Titusville, PA 16354
Business/Organization:			Phone:
Contact Name & Title:			Email:
Mailing Address:			City, State, Zip Code:

40TH ANNUAL FALL GAS UP SEPTEMBER 14, 2024

Held in partnership with the Pioneer Steam & Gas Engine Society, this event features antique engines, farm & oil field equipment, trucks, and more! All proceeds benefit educational, interpretive, and community programming at Drake Well Museum and Park.

Sponsor Levels:

Gold Level \$500

Event-day signage & announcement, promotion in event press & social media, 6 free event passes.

Silver Level \$250

Event-day signage, promotion in event press, 2 free event passes.

Bronze Level \$100



SPECIAL EVENTS AT HISTORIC PITHOLE CITY

These events benefit operations and future projects at Historic Pithole City, Pennsylvania's legendary oil boomtown!

WILDCATTER DAY JUNE 29, 2024

Event guests will enjoy living history demonstrations, guided tours, and other activities for the whole family to enjoy.

LANTERN TOURS OCTOBER 5, 2024

Guests embark on a nighttime tour of the former streets of Pithole, meeting historic figures along the way!

Sponsor Levels for **Each Event**:

Gold Level \$500

Event-day signage & announcement, promotion in event press & social media, 6 free event passes.

Silver Level \$250

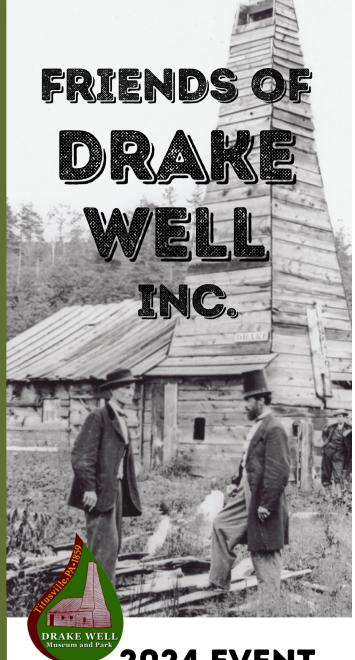
Event-day signage, promotion in event press, 2 free event passes.

Bronze Level \$100

Event-day signage.

PLATINUM LEVEL \$2.000:

Sponsor all six 2024 events and receive Gold Level benefits for each event, plus museum lobby signage!



2024 EVENT SPONSORSHIP OPPORTUNITIES